



Lake Conroe



REGION OUTLOOK

presented by



Friday, March 24, 2023

8:00am – 12:00pm

Margaritaville Resort Lake Conroe

*600 Margaritaville Pkwy
Montgomery, TX 77356*



hosted by



Lake Conroe



REGION OUTLOOK



Objective: Host Economic Development updates and outlook for the Lake Conroe Area community including the cities of Conroe, Montgomery, and Willis.

Purpose: The growth surrounding the Lake Conroe Area has escalated and the excitement for developers, businesses and investors is palpable. We will present key updates for local projects that will tell the story of the next 5 years growth projections.

Target Audience: Industry leaders around the Lake Conroe Area/Houston Region
Financial Institutions
Investors
Engineering Firms
Developers in the Houston Region
Independent Business Owners
Commercial Brokers
Site Selectors

Attendance: Year 7 goal: 250+
Including sponsored tickets, special guests, general admission

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Friday, March 24, 2023 Schedule

- 8:00 **Registration**
Breakfast - Networking
Exhibit Area Open
- 8:30 **Welcome**
Sponsor Recognition / Commercials
Introduction / Overview
- 8:50 **ESRI Tapestry Segmentation for Lake Conroe Area**
Area Demographic Report
- 9:35 **Local Area Updates + Active Projects**
Virgil Yoakum, Sr. Vice President, Johnson Development Corp.
- 11:10 **Closing Keynote – Jesse Thompson, Senior Business Economist**
Federal Reserve Bank of Dallas, Houston Branch
- 12:00 **Dismiss**



Sponsorship Opportunities

Presenting Sponsor (Exclusive)	\$7,500
<ul style="list-style-type: none">• Logo on all publicity and materials• 2 tables reserved (12 seats) (crescent-rounds of 6 ea)• Large Logo on Conference Program• 30 second commercial during sponsor recognition• Marketing materials at table• Exhibit hall table	
Keynote Sponsor (Exclusive)	\$5,000
<ul style="list-style-type: none">• Logo on all publicity and materials• 2 tables reserved (12 seats) (crescent-rounds of 6 ea)• Large Logo on Conference Program• 30 second commercial during sponsor recognition• Marketing materials at table• Exhibit hall table	
Archive Sponsor (Exclusive)	\$4,000
<ul style="list-style-type: none">• Logo on Recorded Archive Platform• Reserved seating for 6 (crescent-rounds of 6)• Large Logo on Conference Program• 30 second commercial during sponsor recognition• Marketing materials at table• Exhibit hall table	
Outlook Sponsor	\$3,000
<ul style="list-style-type: none">• Reserved seating for 6 (crescent-rounds of 6)• Medium Logo on Conference Program• 30 second commercial during sponsor recognition• Marketing materials at table• Exhibit hall table	
Contributing Sponsor	\$1,500
<ul style="list-style-type: none">• Reserved seating for 4• Business Name listed on Conference Program• Marketing materials at table• Exhibit hall table	
INDIVIDUAL TICKETS: (In-Person or Online)	
<ul style="list-style-type: none">• Early Bird Registration (on or before March 10)• Registration (on or after March 11)	\$100 \$125



SPONSORSHIP COMMITMENT
Friday, March 24, 2023

Company Name: _____
Authorized Representative: _____
Best Phone: _____ Alt Phone: _____
Email: _____
Business Address: _____

- Please send invoice to the email provided above.
No invoice necessary. Sponsorship check is included.
Prefer to pay by credit card. Please call.

We agree to sponsor the Lake Conroe Region Outlook event at the following level and provide all needed materials to the event at the designated time so that we can fully realize the benefits of the specified level.

Select:

Table with 3 columns: Selection (including 'SOLD'), Sponsor Level (e.g., Presenting Sponsor), and Amount (\$7,500 to \$1,500).

Representative Signature

Date

Checks payable to: MACC, PO Box 486, Montgomery, TX 77356
Contact: Shannan Reid, Director
Office: 936-597-5004
Cell: 936-524-2484
Email: Admin@MontgomeryAreaChamber.com

